



#CogswellMacyAct Twitter Toolkit

Connect with us on Twitter and Facebook: @CogswellMacyAct

Use our hashtag on all social media: #CogswellMacyAct

www.CogswellMacyAct.org

Twitter is an easy way to support legislation and engage with lawmakers.

Twitter is an online social network to send text-based messages in 280 characters, known as “tweets.”

An introduction:

- Use the @ sign before a lawmaker’s twitter handle will “tag” and notify the lawmaker of your tweet.
- Place a period before the @ sign if it is the first word in the tweet, for example: **.@SenMarkey**
- Hashtags (#) group or link posts together to a specific topic.

SUGGESTED HASHTAGS	BEST PRACTICES
<p>#CogswellMacyAct add this hashtag to your tweets to unify social engagement around this effort</p> <p>#ADA31</p> <p>#CripTheVote</p> <p>These relevant hashtags can also connect our mission to potential new supporters</p>	<p>“Tag” lawmakers in your tweets to increase the odds that they will take notice.</p> <p>Use hashtags to flag specific topics so that other users who are interested in the same topic will find your tweet.</p> <p>Follow and retweet other Twitter users who are engaging on the issue.</p> <p>Link to grassroots engagement platform. Send an email to your members of Congress telling them to support the Cogswell Macy Act. Use this link: www.CogswellMacyAct.org</p>



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JULY 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26 #ADA31	27 #CogswellMacyAct	28	29	30 Twitter Blast!	31

**Participate in our
Twitter Blast
July 26-30!**

Save the date! Letter:

The Alice Cogswell and Anne Sullivan Macy Act (H.R. 1959 and S. 813) is continuing to gain new Congressional cosponsors, and we need to keep the momentum going! During the week of July 26-30 we will hold a #CogswellMacyAct Twitter Blast and we hope you will participate.

You will be contacting current sponsors and cosponsors to thank them, and contacting members who have not yet signed on. As constituents, your messages to your Congressional representatives is powerful. We will send you all the tools and information you need.

If you have a Twitter account, like the new @CogswellMacyAct Twitter page!

Look for information leading up to July 26-30, and get your thumbs ready!

Save the date! ASL Video: https://www.youtube.com/watch?v=cM_vbYnjuF8



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Recruit YOUR Congressmen to be co-sponsors for Cogswell-Macy Act!

Cogswell-Macy Twitter Blast
GET STARTED HERE ANYTIME (today!)

STEP 1. Identify your one Representative and two Senators at these links:

Representatives: enter your zip code at www.house.gov



Senators: by state at <https://www.senate.gov/senators/senators-contact.htm>



STEP 2. Check this spreadsheet to find your legislator's Twitter handle:

https://drive.google.com/file/d/1lda2RQKf--bHiW2rzjYiQjDFK-C_5ze2/view?usp=sharing

Your state is located in the column under the red arrow

- If your legislator is highlighted in yellow or green, they are a sponsor or co-sponsor (jump to step 3).
- If they are not highlighted, then they are not yet a co-sponsor (jump to step 4).
- If you prefer to **CALL your legislator – see step 6!**

	A	B	C	D	E	F	
1	Sponsor (green)/ co-sponsor (yellow)	Member of Congress	Party	State	Twitter Handle	Instagram	Facebook Address
215		Rep. Mike Johnson	R	LA-4	@RepMikeJohnson	@RepMikeJohnson	http://www.facebook.com/Rep
216		Rep. Julia Letlow	R	LA-5	@repjulialetlow		
217		Rep. Garret Graves	R	LA-6	RepGarretGraves		https://www.facebook.com/Co
218	✓	Sen. Edward Markey	D	MA	@SenMarkey	@edmarkey	https://www.facebook.com/Ed
219	✓	Sen. Elizabeth Warren	D	MA	@SenWarren	@elizabethwarrenma	https://www.facebook.com/ser
220		Rep. Richard Neal	D	MA-1	@RepRichardNeal		https://www.facebook.com/paj
221		Rep. James McGovern	D	MA-2	@RepMcGovern		https://www.facebook.com/Rej
222		Rep. Lori Trahan	D	MA-3	@RepLoriTrahan	@reploritrahan	https://www.facebook.com/Rej
223		Rep. Jake Auchincloss	D	MA-4	@RepAuchincloss	@repauchincloss	https://www.facebook.com/Rej
224		Rep. Katherine Clark	D	MA-5	@RepKClark		https://www.facebook.com/Co
225	✓	Rep. Seth Moulton	D	MA-6	@teammoulton	@RepMoulton	https://www.facebook.com/Co



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July 26-30: what you can do EVERYDAY :						
25	26	27	28	29	30	31
	#ADA31	#CogswellMacyAct Twitter Blast!				

STEP 3. If your legislator supports the bill (they are highlighted in yellow/green in the spreadsheet above), thank them in your tweet!

Sample Tweets

(copy/paste and replace the yellow highlighted text with your legislator’s Twitter handle):



Hands waving to my legislator for co-sponsoring the #CogswellMacyAct, which will improve school services for #deaf, #blind, and #DeafBlind students. THANK YOU @ include your legislator’s twitter handle here <https://cogswellmacyact.org/about/>

The #CogswellMacyAct will improve services for all #deaf, #blind, and #DeafBlind children. Insert your state name is grateful to @ include your legislator’s twitter handle here for co-sponsoring this important legislation. Thank you! <https://cogswellmacyact.org/about/>

Thank you to my legislator @ include your legislator’s twitter handle here for co-sponsoring the #CogswellMacyAct, which will improve school services for #deaf, #blind, and #DeafBlind students. <https://cogswellmacyact.org/about/>



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STEP 4. If your legislator is not yet a co-sponsor (they are NOT highlighted in yellow or green on the spreadsheet above), ask them to co-sponsor!

Sample Tweets: (copy/paste and replace the yellow highlighted text with your legislator's Twitter handle):

@RepMcGovern, on behalf of your #Massachusetts constituents, please co-sponsor the #CogswellMacyAct, which will improve services for #deaf, #blind, & #DeafBlind students in schools! Check out the website for more info. @SenMarkey & @SenWarren are on board!
<https://cogswellmacyact.org/>

drjodifalk /Save Our Auditorium/ Donate Today @drjodifalk · 7h ...
 @SenSchumer @gillibrandny @RepYvetteClarke, please support New York's Deaf, Blind and DeafBlind children by co-sponsoring the #CogswellMacyAct. Thank you!

Children who are #deaf, #blind, or #DeafBlind need specialized instruction. The #CogswellMacyAct will ensure these children will get the services they need. @legislator's twitter handle – as your constituent, please co-sponsor this bill!
<https://cogswellmacyact.org/about/>

The #CogswellMacyAct will require states to identify, evaluate, and provide special education and related services to children who are deaf, blind, or deaf-blind. @legislator's twitter handle – as your constituent, please co-sponsor this bill!
<https://cogswellmacyact.org/about/>

The #CogswellMacyAct will provide for the language and communication needs of all #Deaf and #HardOfHearing children. @legislator's twitter handle – as your constituent, please co-sponsor this bill!
<https://cogswellmacyact.org/about/>

The #CogswellMacyAct will provide support for the unique needs of #blind and #VisuallyImpaired children. @legislator's twitter handle – as your constituent, please co-sponsor this bill!
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STEP 5. Tweet everyday!

Let **everyone** know about the #CogswellMacyAct and what is being done to improve educational opportunities for deaf, blind, and deafblind students. We need all your friends to contact their legislators too!

Sample Tweets to encourage your followers to also contact their legislators!

The #CogswellMacyAct will ensure that states make a plan for serving #deaf, #blind, and #DeafBlind students. Ask your US Senator and Representative to co-sponsor this bill! <https://cogswellmacyact.org/ways-to-get-involved/>

The #CogswellMacyAct will build accountability into our educational systems so that they better serve students who are #deaf, #blind, and #DeafBlind. Ask your US Senator and Representative to co-sponsor this bill! <https://cogswellmacyact.org/ways-to-get-involved/>

The #CogswellMacyAct emphasizes the need for specialized personnel to serve #deaf, #blind, and #DeafBlind students. Ask your US Senator and Representative to co-sponsor this bill! <https://cogswellmacyact.org/ways-to-get-involved/>

The #CogswellMacyAct is designed to ensure that our education system no longer overlooks the needs of #deaf, #blind, and #DeafBlind students. Ask your US Senator and Representative to co-sponsor this bill! <https://cogswellmacyact.org/ways-to-get-involved/>



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Step 6: Prefer the phone? Here's what to do!

- Call the Congressional Switchboard (202) 224-3121 to be connected to your Representative's or Senator(s)' office. You will likely talk to a staff member in the office.
- Tell them your name and that you are a constituent.
- If the Representative or Senator is a sponsor/co-sponsor say "thank you for the support!"
- If not, tell the staff you hope that the Representative or Senator will support the Cogswell-Macy Act, and ask for their position on this legislation.

*Script for calling your **Representative's office** (before you call: replace **yellow highlights** with your information)*

Hello. My name is _____ and I'm a resident of _____ (city), _____ (state). I'm calling to ask **Representative _____** (name of Representative) to **co-sponsor the Cogswell-Macy Act – H.R. 1959**. I support this bill because it will improve access to important and necessary education and services for children who are blind or visually impaired, deaf or hard of hearing, or deafblind. I am hoping I can count on **Representative _____**'s support. Please let me know (his or her) position on this bill.

*Script for calling your **Senator's office** (before you call: replace **yellow highlights** with your information)*

Hello. My name is _____ and I'm a resident of _____ (city), _____ (state). I'm calling to ask **Senator _____** (name of Senator) to **cosponsor the Cogswell-Macy Act, bipartisan legislation which was introduced in the Senate as S. 813**. I support this bill because it will improve access to important and necessary education and services for children who are blind or visually impaired, deaf or hard of hearing, or deafblind. I am hoping I can count on **Senator _____**'s support. Please let me know (his or her) position on this bill."

If you leave a voicemail message, provide your phone number or email address so that the office can get back to you.